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# October 19th Sessions (Eastern Time Zone)

3:00 pm - 3:15 pm Welcome

Update on the organization, what to expect today and tomorrow

3:15 pm - 3:45 pm

# **Evaluating Credit Risk of Small and Medium Enterprises (SME)**

SMEs are the backbone in many economies, regions, and countries across the globe. But how can you

Danny Haydon	(S&P Global Market Intelligence) - Market Development, Credit Analytics
Neeraj Kumar	(S&P Global Market Intelligence) - Market Development, Credit Analytics

3:45 pm - 4:00 pm

**Break**

4:00 pm – 4:30 pm

# What we can learn from the Advertising Industry

From branding and engagement to frequency and creating a digital surround – there are many things we

Cheryl Kananowicz	(RevSpring) - Vice President, Financial Services Sales and Relationship Manag
Candice O'Brien	(EOS) - Chief Operating Officer

Topic: Collections

4:30 pm – 5:00 pm

Networking

5:00 pm – 5:10 pm

**Break** 

5:10 pm – 5:40 pm

### 7 Secrets to Combat Account Takeover

The pandemic has accelerated the move to digital channels, and increased opportunities for fraud. With

Rebecca Murphy	(FICO) - Telecommunications Solution Lead
Fernando Lopez	(FICO) - Senior Partner, Solution Sales
Raphael Karamichailid	isTELUS) - Manager, Collections Strategy

Topic: Fraud

5:40 pm – 6:00 pm

**BYOB Networking Event** 

## October 20th Sessions

(Eastern Time Zone)

1:00 pm – 1:15 pm

Welcome

Update on the organization, what to expect today

1:15 pm - 1:45 pm

## COVID-19, CARES Act, Credit Access and Availability, and 2021 Crystal Ball

COVID-19 and lockdowns have brought intense focus to the state of the consumer – both health-wise a

**Dennis Ambach** (TransUnion) - Vice President, Government Relations

Topic: Legislative/Regulatory

1:45 pm - 2:00 pm

Break□

2:00 pm - 2:30 pm

Fraud Loss Down for Telcos... But Fraud Attacks Are Not

It's likely you are home, just like me, sitting in front of your computer trying to find the right angle for you

Simon Marchand (Nuance Communications) - Chief Fraud Prevention Officer, Biometrics and Se

Topic: Fraud

2:30 pm – 3:00 pm

**Networking** 

3:00 pm – 3:10 pm

**Break** 

3:10 pm – 3:40 pm

Electronic Communications with Consumers Post-COVID - Demystifying the How and What To D Companies in the credit and collection space are moving toward communicating more with individuals vi

David Kaminski	(Carlson & Messer LLP) - Partner
Ben Carroccio	(Sunrise Credit Services), Vice President

Topic: Account Management

3:40 pm – 4:00 pm

Closing Networking Event