

# Sponsorship Opportunities



## In-Person TRMA Spring Conference 2022 March 6-8, 2023 Hilton Atlanta Hotel Atlanta, GA

### Gold

Fee: \$10,000

- 30-second video recording inviting members to attend the event, network, and engage with your company.
- Signage with company logo at the Welcome Reception and Dinner Outing.
- Ability to distribute one handout/giveaway for attendees - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Acknowledgement from the podium.
- Company logo on the TRMA website, emails, projected slides at the general session, and signs.
- Reception with the attending TRMA Board Members.
- Registration for one person/company representative.

### Silver

Fee: \$5,000

- Ability to distribute one handout/giveaway for attendees - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Acknowledgement from the podium.
- Company logo on the TRMA website, emails, projected slides at the general session, and signs.
- Registration for one company representative.

### Bronze

Fee: \$1,000

- Acknowledgement from the podium.
- Company logo on the TRMA website, emails, projected slides at the general

session, and signs.

- Registration **not** included.

## **Additional Sponsorship Opportunities**

*\*MUST be Gold, Silver, or Bronze Sponsor First*

### **Lunch - Only two available\***

Fee: \$3,000 (each)

- Ability to distribute one handout/giveaway for attendees during lunch - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Opportunity to welcome attendees during lunch.
- Company logo on the breakfast tables.

### **Breakfast - Only Two available\***

Fee: \$2,000 (each)

- Ability to distribute one handout/giveaway for attendees during breakfast - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Opportunity to welcome attendees during breakfast
- Company logo on the breakfast tables.

### **Networking Breaks - Only four available\***

Fee: \$700 (each)

- Ability to distribute one handout/giveaway for attendees during break - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Opportunity to welcome attendees during break.

## **Deadlines and Instructions**

### **Payment**

Sponsors have several options to submit payment to TRMA.

- Invoice - you may request an invoice by contacting staff.
- Credit Card - You may pay online by going to the [Sponsorship Payment Form](#) and selecting the sponsorship level that best fits your company. (Must be logged in)

### **Registrations for BAs**

Business Affiliates registration is capped at **three registrations per company**. For Gold and Silver sponsors, one registration is included with your sponsorship. Gold and Silver sponsors should send an email with the name of the individual that will receive this registration included with your sponsorship.

## Logo

Deliver you **company logo** at your earliest convenience to Michael Van Kerckhove at [mvankerckhove@trmanet.org](mailto:mvankerckhove@trmanet.org).

## Video recordings

Gold sponsors may record a 30 second video to be shared with the TRMA membership. The video can contain promotional information like:

- Highlight a speaker or session with ties to your company
- Highlight a new product or service
- Speak directly to your attendees and let them know you are looking forward to networking with them in person

You may use the logo for TRMA's Fall Meeting in your video. The recording should be sent to TRMA **no later than February 20, 2023**.

## Handout/Giveaway

**Arrangements to distribute these items will need to be finalized no later than February 20, 2023.** These materials need prior approval from TRMA staff and may be:

- White papers/Reports
- Marketing materials
- Educational materials
- Small tchotchke or promotional giveaway

## Questions

For any questions related to the sponsorship opportunities, please feel free to contact Michael Van Kerckhove at [mvankerckhove@trmanet.org](mailto:mvankerckhove@trmanet.org) or Jose Segarra at [jsegarra@trmanet.org](mailto:jsegarra@trmanet.org).

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