

# Sponsorship Opportunities



## TRMA Spring Conference 2024 March 4-6 New Orleans, Louisiana

### Gold

Fee: \$10,000

- 30-second video recording inviting members to attend the event, network, and engage with your company.
- Signage with company logo at the Welcome Reception and Offsite Event.
- Ability to distribute **one handout/giveaway** for attendees – produced by the company and shipped to TRMA offices or meeting location. Item must be approved by TRMA.
- Acknowledgement from the podium.
- Company logo on the TRMA website, emails, projected slides at the general session, and signs.
- Inclusion in dedicated LinkedIn post highlighting Gold Sponsors.
- Reception with the attending TRMA Board Members.
- Registration for one person/company representative.

### Silver

Fee: \$5,000

- Ability to distribute **one handout/giveaway** for attendees – produced by the company and shipped to TRMA offices or meeting location. Item must be approved by TRMA.
- Acknowledgement from the podium.
- Company logo on the TRMA website, emails, projected slides at the general session, and signs.
- Inclusion in dedicated LinkedIn post highlighting Silver Sponsors.
- Registration for one company representative.

## **Bronze**

Fee: \$1,000

- Acknowledgement from the podium.
- Company logo on the TRMA website, emails, projected slides at the general session, and signs.
- Inclusion in dedicated LinkedIn post highlighting Bronze Sponsors.
- Registration **not** included.

## **Additional Sponsorship Opportunities**

*\*MUST be Gold, Silver, or Bronze Sponsor First*

### **Lunch - Only two available\***

Fee: \$3,000 (each)

- Ability to distribute **one handout/giveaway** for attendees during lunch - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Opportunity to welcome attendees during lunch.
- Company logo on the lunch tables.

### **Breakfast - Only Two available\***

Fee: \$2,000 (each)

- Ability to distribute **one handout/giveaway** for attendees during breakfast - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Opportunity to welcome attendees during breakfast
- Company logo on the breakfast tables.

### **Networking Breaks - Only four available\***

Fee: \$700 (each)

- Ability to distribute one handout/giveaway for attendees during break - produced by the company and shipped to TRMA offices or meeting location. Item to be approved by TRMA.
- Opportunity to welcome attendees during break.
- Company logo on the break tables.

## **Instructions & Deadlines**

### **Reservation & Payment**

To secure your Sponsorship, log in to your TRMA account and complete the **Sponsorship Reservation Form** on the TRMA website. Select your Gold, Silver, or Bronze Sponsorship level and your optional meal or break add-on.

- You may submit a credit card payment along with your reservation.
- You may opt to “Pay Later” to create an invoice to pay by check or online using the link in your invoice email.

### **Registrations for BAs**

Business Affiliates registration is capped at **three registrations per company**, *not including session speaker representatives*. For Gold and Silver sponsors, one registration is included with your sponsorship. Your comped attendee may register by selecting the Sponsor Comp Registration option on the Conference registration form.

### **Logo**

If we do not have your **company logo** on file, please send it at your earliest convenience to Michael Van Kerckhove at [mvankerckhove@trmanet.org](mailto:mvankerckhove@trmanet.org).

### **Video recordings**

Gold sponsors may record a 30 second video to be shared with the TRMA membership. The video can contain promotional information like:

- Highlight a speaker or session with ties to your company.
- Highlight a new product or service.
- Speak directly to your attendees and let them know you are looking forward to networking with them in person.

You may use the logo for TRMA’s Spring Meeting in your video. The recording should be sent to TRMA **no later than February 19, 2024**.

### **Handout/Giveaway**

**Arrangements to distribute these items will need to be finalized no later than February 19, 2024.** These materials need prior approval from TRMA staff and may be:

- White papers/Reports
- Marketing materials
- Educational materials
- Small tchotchke or promotional giveaway

### **Meal & Break Sponsors**

We will work with you to determine:

- If and how you would like to welcome attendees (Greet attendees as they enter space; walk the room, and greet each table; give a brief welcome to everyone when they’re seated; etc.)
- The placement of your giveaway (at each place setting; on a table insider or outside the

room; etc.)

### **Questions**

For any questions related to the sponsorship opportunities, please feel free to contact Michael Van Kerckhove at [mvankerckhove@trmanet.org](mailto:mvankerckhove@trmanet.org) or Heidi Lapka at [hlapka@trmanet.org](mailto:hlapka@trmanet.org).

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