

Sponsorship Opportunities

Platinum | \$15,000+ **SOLD!**

- Fee: Customized Package Rate
- Logo included with Conference promotions
- TRMA Platinum Sponsor status on the opening sponsorship slides and website
- Video or a 3- 4-minute presentation at the conference
- Signage at the coffee/tea areas
- Plus, Gold Sponsor items as described below

Gold | \$10,000

- 30-second video recording inviting members to attend the event, network, and engage with your company
- Signage with company logo at the Welcome Reception and Offsite Event
- Option to distribute **one handout/giveaway** to attendees (Item must be approved by TRMA)
- Acknowledgement from the podium
- Company logo on the TRMA website, emails, projected slides at the general session, and signs
- Inclusion in dedicated LinkedIn post highlighting Gold Sponsors
- All-sponsor recognition at the Welcome Reception (registered Board members will be in attendance)
- One complimentary registration for one person/company representative

Silver | \$5,000

- Option to distribute **one handout/giveaway** to attendees. (Item must be approved by TRMA)
- Acknowledgement from the podium
- Company logo on the TRMA website, emails, projected slides at the general session, and signs
- Inclusion in dedicated LinkedIn post highlighting Silver Sponsors
- All-sponsor recognition at the Welcome Reception (registered Board members will be in attendance)
- One complimentary registration for one company representative

Bronze | \$1,000

- Acknowledgement from the podium.
- Company logo on the TRMA website, emails, projected slides at the general session, and signs
- Inclusion in dedicated LinkedIn post highlighting Bronze Sponsors
- All-sponsor recognition at the Welcome Reception (registered Board members will be in attendance)

Additional Sponsorship Opportunities

Lunch* (2 available) | \$3,000/each

- Option to distribute **one handout/giveaway** for attendees during lunch (Item to be approved by TRMA)
- Opportunity to welcome attendees during lunch
- Company logo on the lunch tables

Breakfast* (2 available) | \$2,000/each

- Option to distribute **one handout/giveaway** for attendees during breakfast (Item to be approved by TRMA)
- Opportunity to welcome attendees during breakfast
- Company logo on the breakfast tables

**MUST also be Gold, Silver, or Bronze Sponsor*

Sponsorship Instructions & Deadlines

Reservation & Payment

To secure your Sponsorship, log in to your TRMA account and complete the [Sponsorship Reservation Form](#) on the TRMA website. Select your Gold, Silver, or Bronze Sponsorship level and your optional meal or break add-on.

- You may submit a credit card payment along with your reservation.
- You may opt to "Pay Later" to create an invoice to pay by check or online using the link in your invoice email.

Registrations for BAs

Business Affiliates registration is capped at five registrations per company, *not including session speaker representatives*. For Gold and Silver sponsors, one registration is included with your sponsorship. Your comped attendee may register by selecting the Sponsor Comp Registration option on the Conference registration form.

Logo

If we do not have your company logo on file, please send it at your earliest convenience to Michael Van Kerckhove at mvankerckhove@trmanet.org.

Video Recordings

Gold sponsors may record a 30-second video to be shared with the TRMA membership. The video can contain promotional information like:

- Highlight a speaker or session with ties to your company.
- Highlight a new product or service.
- Speak directly to your attendees and let them know you are looking forward to networking with them in person.

You may use the logo for TRMA's Spring Meeting in your video. The recording should be sent to TRMA no later than September 6, 2024.

Handout/Giveaway

Arrangements to distribute these items will need to be finalized no later than September 6, 2024. These materials need prior approval from TRMA staff and may be:

- White papers/Reports
- Marketing materials
- Educational materials
- Small tchotchke or promotional giveaway

Sponsorship Instructions & Deadlines

Meal Sponsors

We will work with you to determine:

- If and how you would like to welcome attendees (Greet attendees as they enter space; walk the room, and greet each table; give a brief welcome to everyone when they're seated; etc.)
- The placement of your giveaway (at each place setting; on a table insider or outside the room; etc.)

Questions

For any questions related to the sponsorship opportunities, please feel free to contact Michael Van Kerckhove at mvankerckhove@trmanet.org or Heidi Lapka a hlapka@trmanet.org.

Disclaimer

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